



## Williams Wins Foundation Business Partner Contribution Levels 2011-2012

### **Williams Whales Platinum Plus Sponsor \$3,000 +**

- Full page color ad with live links to website and email in e-directory (approximately 450 families get it)
- Permanent 3 ft. X 3 ft. Signage of your logo in color along the fence of Williams School
- Logo on big screen prior at Fall and Spring movie nights — 8/19/11 & 4/27/12
- Banner on WilliamsCommunity.com (450 families check the site often for information)
- Logo on back of Spirit Wear shirts (students wear them every Friday throughout the year)
- Logo on Signage at Walkathon — 10/14/11 (350 students and their families participated last year)
- 2 tickets to annual Crab & Pasta Feed — 1/21/12
- Business Logo on stand at your Crab Feed table (300 people attended last year)
- Logo on Signage at Crab Feed — 1/21/12 (300 people attended last year)
- 2 tickets to Winter Wonderland of Music — 1/7/12
- Logo on Winter Wonderland of Music program
- Logo on all flyers for 1 Community Building event

Choose between Ice-Cream Social, Jack-O-Jam, Art Show, Heritage Day or Carnival

### **Williams Whales Platinum Sponsor \$2,000.00**

- Full page color ad with live links to website and email in e-directory (approximately 450 families get it)
- Permanent 3 ft. X 3 ft. Signage of your logo in color along the fence of Williams School
- Logo on big screen prior at Fall and Spring 4/27/12 movie nights — 8/19/11 & 4/27/12
- Banner on WilliamsCommunity.com (450 families check the site often for information)
- Logo on back of Spirit Wear shirts (students wear them every Friday throughout the year)
- Logo on Signage at Walkathon — 10/14/11 (350 students and their families participated last year)
- 2 tickets to annual Crab & Pasta Feed — 1/21/12
- Business Logo on stand at your Crab Feed table (300 people attended last year)
- 2 tickets to Winter Wonderland of Music — 1/7/12
- Logo on Winter Wonderland of Music program

## **Business Partner Contribution Levels**

### ***Williams Whales Gold Sponsor \$1,500.00***

- 1/2 page color ad with live links to website and email in e-directory (approximately 450 families get it)
- Permanent 3 ft. X 3 ft. Signage of your logo in color along the fence of Williams School
- Logo on big screen prior at Fall and Spring movie nights — 8/19/11 & 4/27/12
- Banner on WilliamsCommunity.com (450 families check the site often for information)
- Logo on back of Spirit Wear shirts (students wear them every Friday throughout the year)
- Logo on Signage at Walkathon —10/14/11 (350 students and their families participated last year)
- 2 tickets to annual Crab Feed —1/21/12
- Logo on Signage at Crab Feed — 1/21/12 (300 people attended last year)
- Business Logo on stand at your Crab Feed table

### ***Williams Whales Silver Sponsor \$1,000.00***

- 1/2 page color ad with live links to website and email in e-directory (approximately 450 families get it)
- Logo on big screen at Fall and Spring movie nights — 8/19/11 & 4/27/12
- Banner on WilliamsCommunity.com (450 families check the site often for information)
- Logo on back of Spirit Wear shirts (students wear them every Friday throughout the year)
- Logo on Signage at Walkathon —10/14/11 (350 students and their families participated last year)
- Logo on Signage at Crab Feed — 1/21/12 (300 people attended last year)

### ***Williams Whales Bronze Sponsor \$500.00***

- 1/4 page color ad with live links to website and email in e-directory (approximately 450 families get it)
- Logo on big screen at Fall and Spring movie nights — 8/19/11 & 4/27/12
- Banner on WilliamsCommunity.com (450 families check the site often for information)
- Logo on back of Spirit Wear shirts (students wear them every Friday throughout the year)
- Logo on Signage at Walkathon —10/14/11 (350 students and their families participated last year)
- Logo on Signage at Crab Feed — 1/21/12 (300 people attended last year)

### ***Williams Friends \$100***

- Business Card size color ad with live links to website and email in e-book directory (approximately 450 families get it)
- Logo on big screen at Fall and Spring movie nights — 8/19/11 & 4/27/12

### ***Whale Supporter \$50.00***

- Business Card size color ad with live links to website and email in e-directory (approximately 450 families get it)



# Business Partner Plan Information Sheet and Payment

Thank you for being a sponsor to support Williams School! Please type-fill this form and email it to Mark George @ [mark.george@svn.com](mailto:mark.george@svn.com) with your ad jpg and logo jpg as well as payment arrangements by Friday, July 29, 2011.

Business Partner Name: <i>( as it should appear in all Publications )</i>	
Contact Person:	Title:
Mailing Address:	City and Zip:
Phone (Cell) for contact:	Phone (Office) for Directory Business Listing:
Email:	Fax:
Website:	Category (Restaurant, Tutoring, Home, Real Estate, Medical & Therapy, etc.)
Description or 'special' you want to list in the business listing:	

## Indicate Sponsorship Level

	Williams Whales Platinum Plus Sponsor \$3000.00
	Williams Whales Platinum Sponsor \$2000.00
	Williams Whales Gold Sponsor \$1,500.00
	Williams Whales Silver Sponsor \$1000.00
	Williams Whales Bronze Package \$500.00
	Williams Friends \$100.00
	Whale Supporter \$50.00

## Payment

Payment Information: Enclosed is my check for \$ \_\_\_\_\_ made payable to **Williams Wins Foundation, attn. Mark George**

*Williams Elementary School 1150 Rajkovich Way, San Jose, CA 95120*

For more information on the Wins Foundation go to [www.WilliamsCommunity.com](http://www.WilliamsCommunity.com) Williams Wins is a non-profit 501(c)(3) Tax ID #20-3351754

# Business Partner Ad Requirements

## Directory and Website Ad Requirements

Full Page Directory Ad  
*Platinum Plus & Platinum*  
*Final - 7.5" w x 9.5" h*

1/2 Page Ad  
*Gold & Silver*  
*Final - 7.5" w x 4.5" h*

1/4 Page Ad  
*Bronze Level*  
*Final - 3.65" w x 4.65" h*

Business Card Size Ad  
*Friends & Supporters*

High Resolution JPG Ad (Portrait Orientation) & jpg LOGO (any orientation)	High Resolution JPG Ad (Landscape Orientation) & jpg LOGO (any orientation)	High Resolution JPG Ad (Portrait Orientation) & jpg LOGO (any orientation)	High Resolution JPG Ad (Landscape Orientation) & jpg LOGO (any orientation)
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## Permanent 3x3' 'Signs Requirements

*Platinum Plus, Platinum & Gold + and Gold Levels*

High Resolution JPG sent in Adobe Illustrator or Photoshop only